

CLEVERLY LINKING YOUR SURVEYS TO YOUR iMIS CONTACTS

Regarded as the industries most recognised survey software platform, SurveyMonkey has become a trusted survey tool for thousands of associations and nonprofits, boasting over 60 million users today.

Membership organisations like the great feature-set and fair pricing, while members trust the platform as a safe place to offer personal opinions and candid feedback.

Connect for SurveyMonkey provides a 2 way link between iMIS and SurveyMonkey. You can move your contacts from iMIS into SurveyMonkey, simplifying the process of sending out the survey, then bring their responses back into iMIS so you can analyse their responses.

A comprehensive set of dashboards allow drilldown views of survey responses making it easier to utilise your findings by having your survey responses alongside the rest of your contact's profile. You are also able to automate the request for a contact to complete a survey bringing the possibility for endless member touchpoints within iMIS.

